

ORDER



Orders
Order / Rev: 67236
Alt Order #: 09848456
Product Desc: NELSON FOR SENATE
Estimate: 643
Flight Dates: 10/20/12 - 10/22/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	5	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$1,000.00	\$850.00	0.00
Totals	5	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	5%	\$1,000.00
Market	100%	\$20,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	95%	\$19,000.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/22/12	10/22/12	Action News @ 5a	CM	5:00 AM-5:30 AM	M-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
				Action News @ 5a											
	NWES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$30.00		0.00			
E 2	WAWS	10/22/12	10/22/12	Action News @ 530a	CM	5:30 AM-6:00 AM	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				Action News @ 530a											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-----		1				\$40.00		0.00			

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Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	10/22/12	10/22/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	M-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				NEWS											
E 3	WAWS	10/22/12	10/22/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$50.00		0.00			
E 4	WAWS	10/22/12	10/22/12	M-F 2p-230p M-F 2p-230p	CM	2:30 PM-3:00 PM	M-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
				WE THE PEOPLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$80.00		0.00			
E 5	WAWS	10/21/12	10/21/12	NFL 1p Singleheader NFL 1p Singleheader	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----1	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				FOOTBALL **WRONG RATE WILL LUR CLEAR?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$800.00		0.00			
													Totals	5	\$1,000.00